



Fine arts-design academy

Accredited by the
ITALIAN MINISTRY OF EDUCATION,
UNIVERSITY AND RESEARCH
(D.M.623/2016)

POLIARTE IS DIFFERENT

Seven good reasons to choose Poliarte Design Academy

1. Direct and continuous link with companies.
2. High competence of the professors.
3. Advanced and innovative preparation for the world of work.
4. Dynamic and comfortable background to promote exchange of ideas.
5. Motivation of student through workshops, projects, research laboratories, stages and meetings.
6. Compulsory attendance and ongoing commitment to a secure future.
7. Employment opportunities and meritocracy.

POLIARTE IS DESIGNING FUTURE

Our mission is to train experts and innovators of Design. Poliarte is an Academy, located in Ancona, of Advanced Education and Research since 1972, and it is accredited by the Ministry of Education, University and Research.

It is recognised in Europe, Italy and abroad.

It promotes the culture of the project and of communication, constantly at the top of the classification of Design Institutes, for its success, quality and close link with the world of companies.

The mission of the Academy is to form experts of design, innovative protagonists in the world of work which is continually evolving thanks to strong synergies and exchanges between the local area and its businesses.

In the Poliarte Design Academy way of thinking, design is not a static methodology, a style already decided, but it is livened by a continuous push to improve itself: **design is creativity, study, experimentation, research, project.**

Poliarte is in the Educational System of the Marche Region.

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POLIARTE IS A LABORATORY OF EXPERIENCES

Educative modules are made by a high qualified team of professors.

Three-years courses of specialization, seminars, stages, meta-design laboratories go deep in relevant aspects of the different teaching sectors, giving students the opportunity to accumulate knowledge and abilities that will be at the base of their professional success.

The modules link advanced knowledge with the experience of a high qualify teaching team. Our education is inspired by these principles:

- Formation of professional profiles based on the needs of the market, through a continuous interaction with the world of industry.
- Solid and strong basic education linked to an advanced and specialized formation through the application of experimental techniques, active learning and updated software.

POLIARTE IS AT THE TOP

Statistics confirm the validity of our offer.

Analysis of the employment situation shows that students of Poliarte can quickly and easily find their place in the world of work. They are widely appreciated thanks to their knowledge and to the skills they acquire during years of school.

The great results that Poliarte has achieved are confirmed by statistics: more than 90% of its students find a job in the field of design.

The success of Poliarte is also due by many awards it has won during its long activity: from "Premio Fedrigoni", "Compasso d'Oro, Targa Giovani", "Riccione Moda Italia", "Geometrie relazionali", "Ex Eco", "tubism", "Easy Cooker" to "Premio Nicoletti Home", The link-living Ideas for New Keys, Aldo Gamba, Unesco.

POLIARTE, THE SCALE OF ITS PROFESSIONAL SUCCESS

Lasting success is never driven by chance but it is the result of experience, commitment, creativity and

innovation.

The path that leads to professional success it is driven by Poliarte's experience.

It is like a real scale whose evolution is important to motivate the professional growth of students, to guarantee the development of their abilities, to improve their desire to enter into the more difficult global market, which is continually evolving.

ORIENTATION

Poliarte Design Academy offers to each of its students the possibility to choose his own way, following his own inspiration, interests and abilities.

The Academy promotes many events to help its future students to understand the path they want to follow.

During the "Open Day" students of the last years of High School or anyone who is interested, have the possibility to visit the Academy, to see exhibitions done by students, to ask for detailed information about admission and didactic content.

They can also begin to experiment with their creativity.

The Poliarte Orientation office also organizes presentation meetings in High Schools, to show the services of the Academy.

"Settimana Zero" is a week, before the beginning of lessons, entirely dedicated to students for acceptance and socialization. There are creative laboratories and full-immersion classes of basic design. Everything is free and followed by psychologists and educators that work to help students to feel at their ease with the new didactic content and in the atmosphere of institute.

DIDACTICS

Poliarte Design Academy has three-years courses of Design for students who are interested in the culture of design and in artistic experimentation. The teaching methodology, giving to the student



a strong cultural base, develops his competences to push him into the world of work. In addition to the study of foreign languages and the use of high specialized software, many other services are added to standard didactic activity. Didactic quality is continuously monitored.

RESEARCH AND PLANNING

Poliarte has many links with companies and so it can constantly monitor the market: by listening to the needs of firms it can understand and solve problems. The correct solutions to these problems are explained in courses of the institute, in its research and in the services it offers to the market.

Didactics of the Institute is customized: its plans are based on the changing conditions of the world of work, to give to its students a targeted formation.

Innovation, experimentation and good methodology are the determinant factors of the success of the institute.

DEVELOPMENT OF KNOWLEDGE AND PROFESSIONAL COMPETENCE

Poliarte, 1300mq wide, is full of high quality and innovative didactic equipment to promote the development of practical skill and of creativity.

The library, rooms and the public spaces of the Academy, with free internet access, are available to students also out of lesson hours.

DIRECT LINK WITH COMPANIES AND ENTRANCE IN THE WORLD OF WORK

Poliarte promotes a constant connection with public and private companies and offers services to help students to express their ideas and to get into the world of work.

Internships: it is a real early entrance into the world of companies, but protected and mediated by the institute. It is a big professional

opportunity to get into the world of work.

Workshops: it is a real opportunity for students to show companies their creativity and skills.

Extra-didactics Laboratories: they offer possibilities to students to have real design experiences with companies and studios, partners of Poliarte Design Academy.

Thesis: it is an original project of research done in collaboration with companies, studios and entities.

Exhibitions, fairs, cultural events, competitions and guided visits: they are a reach group of resources with which students can show their competences and professional abilities to the external world.

Job-Placement: an orientation and counselling office to help students to get into the world of work.

Poliarte is also collecting job offers from companies and matching them with the requests of the students so that it can promote employment.

Design Tribù: an original way to keep in touch with ex-students of the Institute and designers; so that the members of the group can participate in the events and the initiatives of the Institute.

In this way the formative process is improved and also the possibilities to find a new job are constantly updated.

ACADEMIC OFFERS

Poliarte Design Academy offers a wide range of programs to meet the needs of international art and design students. As an academy recognized by the Italian Ministry of Education, University and Research, all Poliarte design Academy undergraduate and postgraduate degrees are internationally accepted.

Our diplomas are equivalent to first and second-level university degrees and comply with the Bologna Agreement.

Undergraduate Programs -



Three-year Bachelor of Arts Degrees (BA) 180 credits

Fashion Design

Graphic Design

Industrial Design

Interior Design

***Video and Digital Design**

Poliarte has three-year courses of design for students who are interested in the culture of design and in artistic experimentation. Students from every kind of High School are admitted.

The teaching methodology develops planning competence and technical skill to promote direct access to the world of work, while creating an historical-critical view of the arts and production which gives students a strong cultural base.

Supplementary activities, internships and workshops help students to get abilities of self-promotion and orientation in the world of work.

*Recognised by the Marche Region

POLIARTE IS FASHION

Trends - Stylism - Modelling - Accessories - shoes

The aim of the course is to form technical and creative designers of fashion, with their own personal style. A fashion designer has to be able to predict and interpret new trends, experimenting with new materials and technologies and constantly joining creativity, ideas and method. He may work in the style offices of fashion companies or in counselling offices for fashion, or he may be a freelancer.

POLIARTE IS GRAPHIC

Adv - Photography - Publishing - Multimedia

A graphic designer is specialized in the design of communication processes. Poliarte wants to form professionals that are able to structure complex communicative messages: signals, signs, symbols, colours, shapes, images. In the current market, always filled with new technologies, the Industrial designer has to acquire the necessary instruments for multimedia communication. He may find a job in advertising agencies, in marketing and

corporate communication, in photography studios, in web agencies, in publishing sector, or they may open their own communication and advertising agency.

POLARTE IS INDUSTRIAL

Industrial Design - 2d and 3d modelling - Ergonomics - Materials

The industrial designer is able to design objects and furniture by studying both their aesthetic shape and their functionality. He has to do the executive project and to construct models and prototypes.

The Industrial Designer may find a job in companies that product objects, in professional studios or they may open their own studio.

POLIARTE IS INTERIOR AND EXTERIOR

Internal Spaces (2d - 3d spaces) - Ergonomics - Materials

The Interior Designer has to design spaces: from interior architecture, urban furniture, to planning parks and gardens. He will acquire theoretical knowledge and technical skill to follow the path of the project, from the idea to the final product. The interior designer may work in companies dealing with interior design, technical studios, furniture showrooms, or they may be freelancer.

***POLIARTE IS VIDEO AND DIGITAL**

2d and 3d digital animation- Videogames - Video making - App and multimedia publishing

The aim of the course is to form creative and technical designers able to interact with the complex world of new technology in the field of communication: cinematography, audiovisual products, animation and videogames. He uses the more advanced techniques of communication and of entertainment.

Didactic experimentation and laboratory research are subjects of constant experimentation.

Collegiality and interdisciplinarity ensure originality and functionality to multimedia and web products.

The multimedia and web designer may work in professional studios dealing with new technologies.

POLIARTE *design*
Fine arts-design academy

Since 1972 in Ancona / ITALY - via Milano, 41 ab
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Three-year professionalizing courses of Design

STUDYING FIELDS:

Undergraduate Programs - Three-year Bachelor of Arts Degrees (BA) 180 credits

Fashion Design
Graphic Design
Industrial Design
Interior Design
*Video and Digital Design

I Level Master
Interior yacht design
Shoes& Accessories design
Design manager
Ergonomics design
Web design
Filmmaker
Video games and multimedia design

Two-years perfecting courses

Digital design
Art maker designer
Green & landscape Design
Public design
Urban design
Career Laboratory
Design Factory

Extra Activities for students:

Settimana Zero (I° year)
Internships (II and III year)
Extra-didactic Laboratories



ANCONA, THE DOOR TO THE ORIENT